

Investment Opportunities in Malaysia 馬來西亞的投資商機



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About MIDA

The Malaysian Investment Development Authority (MIDA) is the government's principal agency for the promotion of the manufacturing and services sectors in Malaysia.

馬來西亞投資發展局是主要推廣製造業和服務業領域的政府機構

First point of contact for investors who intend to set up projects in the manufacturing and services sectors in Malaysia

有意投資馬來西亞製造業及服務業投資者的第一個接觸點

The principal Malaysian Government agency responsible for the **promotion of investments** and coordination of industrial development in the country

負責推廣馬來西亞投資和協調工業發展的主要政府機構



MILESTONES 里程碑

The logo for MIDA (Malaysian Investment Development Authority) features the letters 'MIDA' in a bold, sans-serif font. The letter 'A' is stylized with a red chevron pointing to the right, integrated into its top bar.

2011年更名為
馬來西亞投資發展局

Restructuring and
rebranding of MIDA -
Malaysian Investment
Development Authority

On 27 March 2004, the
Government mandated
MIDA to promote
investments in the services
sector

2004年3月27日：
政府授權MIDA 推廣服務
業領域的投資

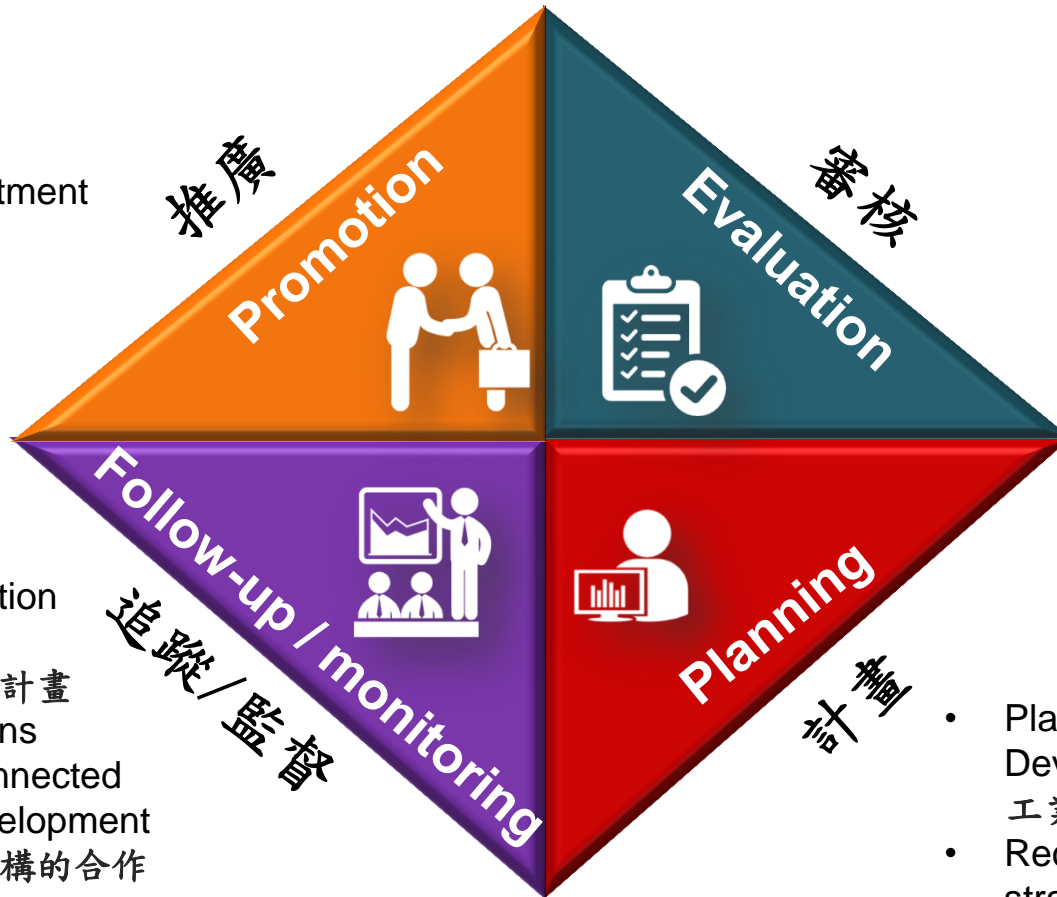
根據1965年議會法，
馬來西亞工業發展局
於1967年成立

Malaysian Industrial
Development Authority -
Established under Act of
Parliament, 1965



MIDA's Functions 馬來西亞投資發展局功能簡介

- Foreign Direct Investment
外國直接投資
- Domestic Investment
國內投資
- Services
服務業



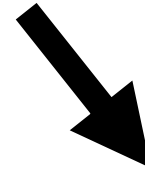
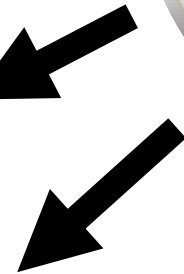
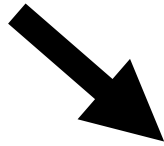
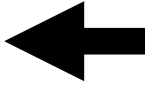
- Assist companies in the implementation and operation
協助公司落實投資計畫
- Facilitate institutions engaged in or connected with industrial development
促進工業與學術機構的合作與發展
- Advisory Services 諮詢服務

- Manufacturing license
製造業執照
- Tax incentives for manufacturing and services activities
稅務優惠
- Expatriate posts
外籍僱員職位
- Duty exemptions
關稅減免
- Principal Hub and R&D status
首要中心和研發中心

- Planning for Industrial Development
工業發展規劃
- Recommend policies and strategies on investment promotion and development
推薦促進投資和發展的政策及策略

MITI & AGENCIES

國際貿易和工業部及相關政府機構



Malaysia Steel Institute

MIDA “ONE STOP CENTRE” 一站式服務

BASED IN MIDA

派駐在MIDA總部的協力政府機構如下：



Immigration Department
移民局



Royal Malaysian Customs
皇家關稅局



Telekom Malaysia Berhad
馬來西亞電訊公司



Labour Department
勞工局

BASED OUTSIDE MIDA

與MIDA密切合作的政府機構如下：



多媒體發展公司



馬來西亞建築業發展協會



TENAGA NASIONAL
國家能源公司



人力資源發展公司



環境局

DEPARTMENT OF
OCCUPATIONAL SAFETY &
HEALTH (DOSH),

職業安全與衛生局



Ministry of Health
衛生部



財政部



旅遊部

MIDA GLOBAL NETWORK

馬來西亞投資發展局全球網絡



23 Overseas Centres
23個海外辦事處

MIDA STATE OFFICE 國內辦事處

MIDA

Headquarter
KL Sentral, Kuala Lumpur



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY
INVEST IN MALAYSIA > YOUR PROFIT CENTRE IN ASIA



Regional Corridors

區域走廊

Regional Corridors



Northern Corridor Investment Authority (NCIA) 北部走廊投資機構

- Modern Agriculture 現代農業
- Manufacturing & Design 製造與設計
- Tourism 旅遊
- Logistics 物流
- Education & Health 教育與醫療



Iskandar Region Development Authority (IRDA) 伊斯干達地區發展機構

- Financial Services 金融服務
- Petrochemical and Maritime 石化及沿海活動
- Healthcare 醫療保健
- Tourism and Logistic Industry 旅遊及物流業
- Manufacturing & Services 製造及服務業



East Coast Economic Region Development Council (ECERDC) 東海岸經濟走廊發展委員會

- Tourism 旅遊
- Oil & Gas 石油天然氣
- Manufacturing 製造業
- Agriculture 農業
- Education 教育



Sabah Economic Development Investment Authority (SEDIA) 沙巴經濟發展投資機構

- Agro-based Industry 農基產業
- Tourism 旅遊
- Logistics 物流
- Manufacturing 製造業



- Resource Based Industry 資源型產業
- Aluminum, Glass, Steel, Oil-based Industry, Palm Oil, Fishing & Aquaculture, Livestock, Timber-based, Marine 鋁, 玻璃, 鋼, 石油產業, 棕櫚油, 漁業水產業, 畜牧, 伐木業, 海運業
- Energy 能源
- Tourism 旅遊



MALAYSIA'S ECONOMIC DEVELOPMENT

馬來西亞經濟發展

Malaysian Economy 馬來西亞的經濟



	Malaysia
Land Area	329,847 km ²
Capital	Kuala Lumpur
Population	30.8 million
Real GDP	5.0%
GDP Per capita	US\$10,222

* As at June 2016

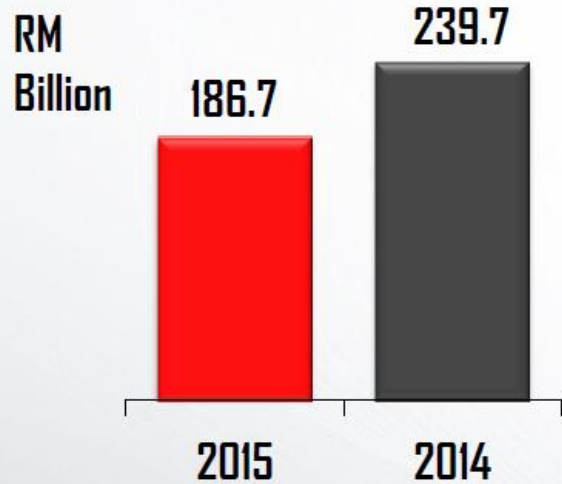


Strong Economic Growth

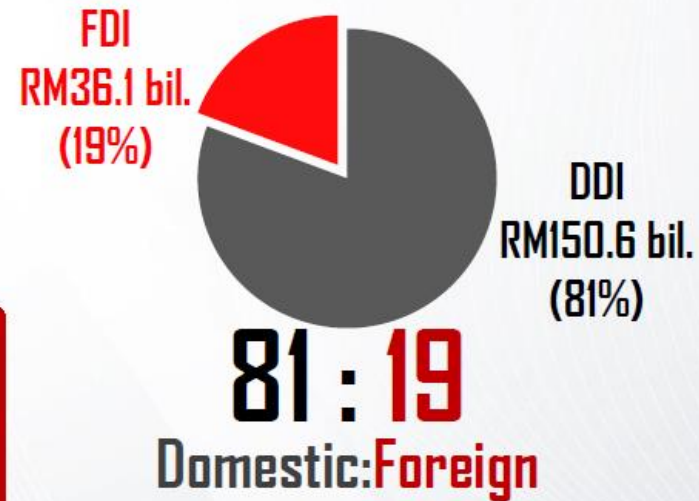
	2011	2012	2013	2014	2015
Real GDP (%) 實質經濟成長	5.1	5.6	4.7	6.0	5.0
Inflation (%) 通膨	3.1	1.6	2.1	2.7	2.1
Per Capita Income (US\$) 人均所得	9,700	9,928	10,256	10,426	10,222
Unemployment (%) 失業率	3.1	3.0	3.1	2.7	3.1
International Reserves (US\$ bil) 國際外匯存底	133.6	139.7	139.7	116.0	95.3
Retained Imports Equivalent (months) 等值的預留進口(月份)	9.7	9.5	9.7	8.4	8.5

Source: Central Bank of Malaysia/Department of Statistics Malaysia/MATRADE

Investment Performance 投資表現



**RM186.7
billion**



4,887
Projects Approved



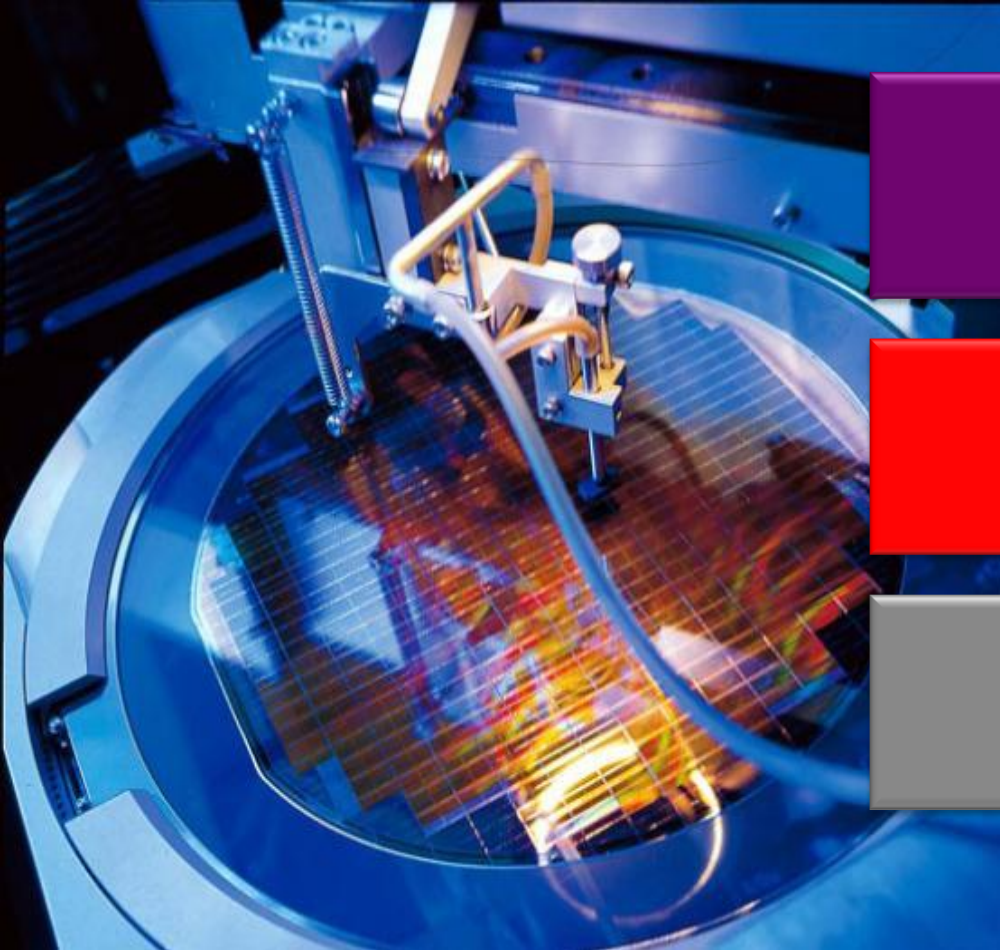
180,240
Employment opportunities

62.2% [112,194] were in
Services Sector

Approved Investments (2015)

2015 年獲准投資

Manufacturing Sector 製造業領域



MYR 74.7 BILLION

747 億馬幣

680 PROJECTS

680 個項目

66,490 JOBS

66,490 個職位



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY
INVEST IN MALAYSIA > YOUR PROFIT CENTRE IN ASIA

Approved Investments (2015)

2015 年獲准投資

Services Sector 服務業領域



MYR 108.2 BILLION

1082 億馬幣

4,150 PROJECTS

4,150 個項目

112,194 JOBS

112,194 個職位

Approved Manufacturing Projects

獲准的製造業項目

Industry 行業	2015			2014		
	No. 數量	Domestic Investment 國內投資 (馬幣)	Foreign Investment 國外投資 (馬幣)	No. 數量	Domestic Investment 國內投資 (馬幣)	Foreign Investment 國外投資 (馬幣)
Petroleum Products (Incl. Petrochemicals) 石油產品	12	25,112,906,703	1,862,437,397	19	11,255,299,591	4,726,543,256
Electronics & Electrical Products 電子電器產品	93	722,129,017	8,203,631,376	96	724,638,305	10,422,556,365
Transport Equipment 運輸設備	55	6,002,284,802	506,634,059	56	3,747,809,342	1,867,700,558
Non-Metallic Mineral Products 非金屬礦產	25	1,405,336,393	2,301,154,890	30	2,149,379,819	1,299,523,129
Basic Metal Products 基礎金屬製品	28	929,879,609	2,679,816,139	33	1,974,852,036	7,969,130,749
Food Manufacturing 食品製造	51	2,057,413,978	590,471,470	67	1,299,193,569	1,547,927,123

Source: MIDA



- 來自台灣的投資
- Investments from Taiwan



APPROVED PROJECTS WITH PARTICIPATION FROM TAIWAN

(2010 – 2015) 已獲准的台灣投資項目

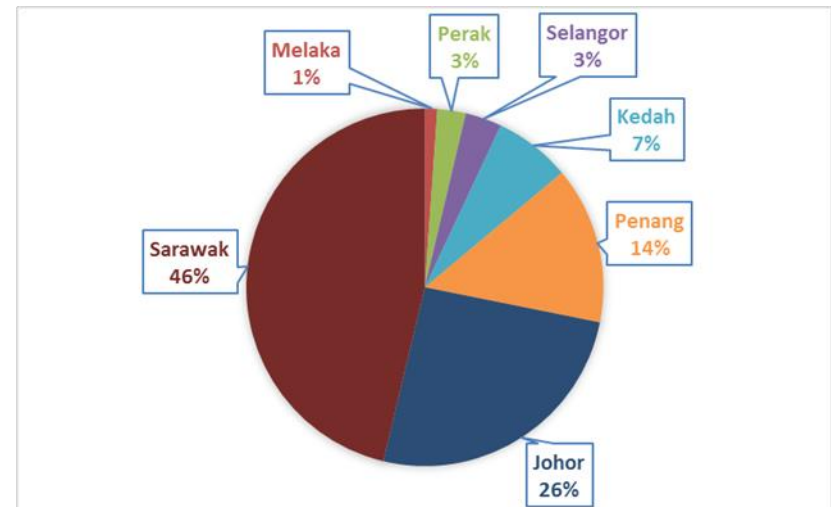
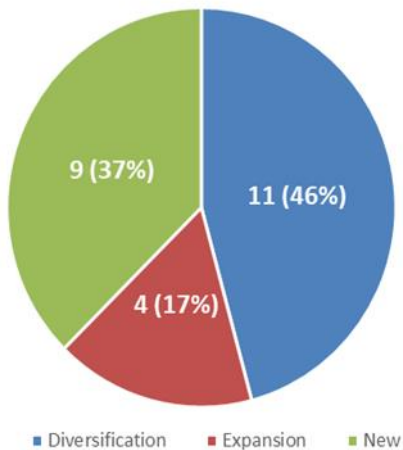
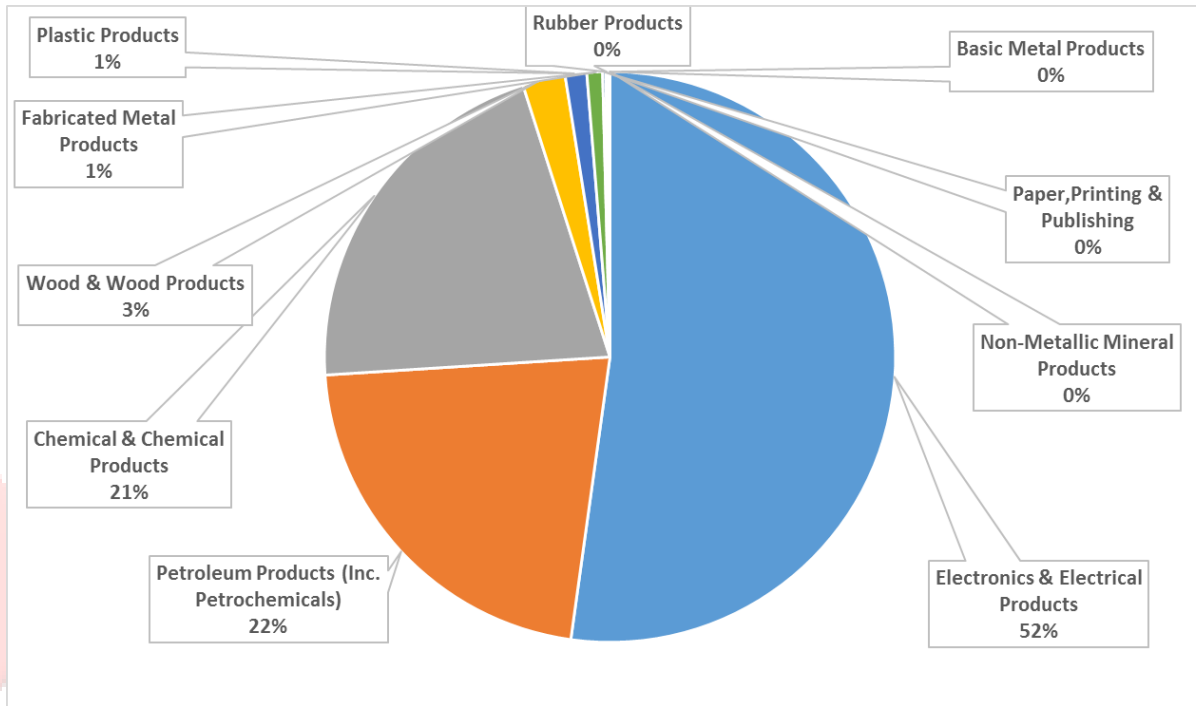
Year 年份	No. Of Projects 項目數	Employment 雇員	Investment (US\$ Million) 投資 (百萬美元)
2010	41	4,710	407.76
2011	23	8,381	439.87
2012	13	1,217	56.07
2013	18	1,610	39.95
2014	30	2,900	205.00
2015	27	3,769	387.43
Total 總計	152	22,587	1,536.08

APPROVED TOP 9 MANUFACTURING PROJECTS WITH PARTICIPATION FROM TAIWAN BY MAJOR INDUSTRIES 2015

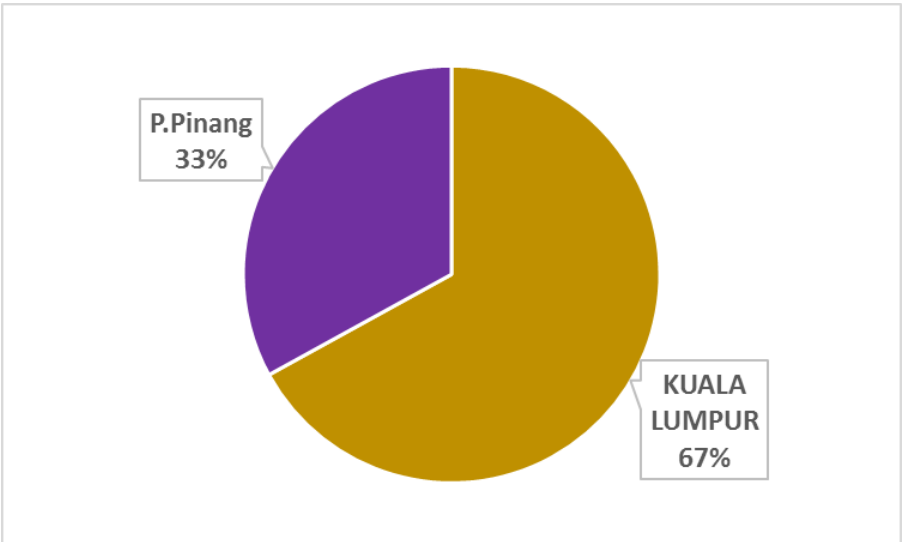
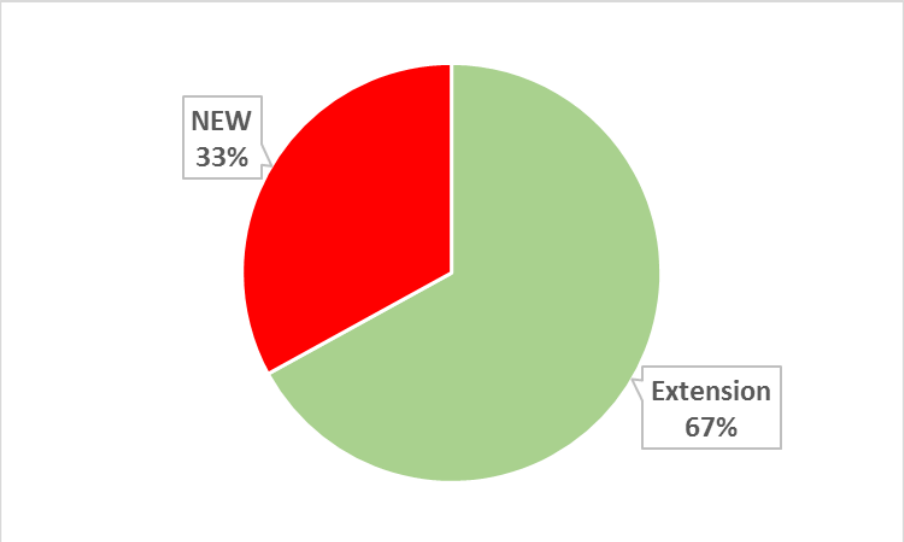
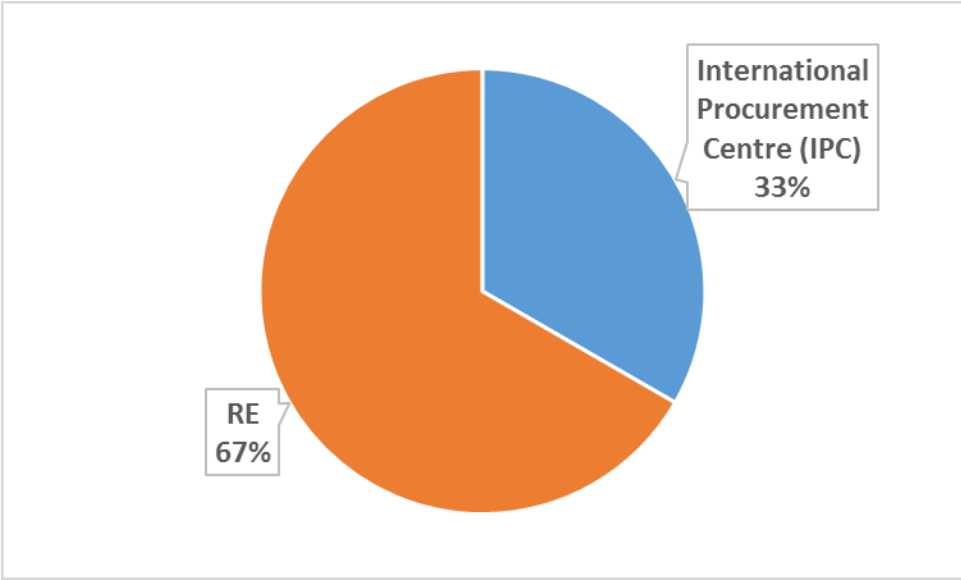
2015 已獲准的台灣製造業投資9大類別

Industry 工業行業	Number of Projects 項目數	Investment (US\$ Million) 投資 (百萬美元)
Electronics & Electrical Products 電子及電氣產品	9	202
Petroleum Products (Including Petrochemicals) 石油產品(含石化)	2	362
Chemical & Chemical Products 化學及化學產品	3	81.6
Wood & Wood Products 木材及木製品	2	9.4
Plastic Products 塑膠產品	2	4.7
Fabricated Metal Products 金屬製品	4	3.4
Paper, Printing & Publishing 紙類印刷產品	2	0.7
Rubber Products 橡膠產品	1	0.5
Non-Metallic Mineral Products 非金屬礦產	1	0.4

2015 Approved Investment in the Manufacturing Sector



2015 Approved Investment in the Services Sector





- 新南向政策
- New Southward Policy



Taiwan needs to catch up in ASEAN: Southbound head

- Taiwan first promoted a "go south" policy in the 1990s that tried to encourage companies to shift investment to Southeast Asia rather than head to China in the hope of leveraging Taiwan's economic might into political clout.
- Mr. James Huang, a former foreign minister who has been named as the head of the New Southbound Policy Office, described the central tenet of the initiative as turning the Association of Southeast Asian Nations (ASEAN) into an extension of Taiwan's domestic market.



黃志芳小檔案	
年齡	58歲
出生地	台南市
現職	總統府新南向政策辦公室主任
學歷	台灣大學政治系國關組學士、英國倫敦 Pitman College 進修
經歷	民進黨國際事務部主任、外交部長、總統府副秘書長、總統府公共事務室主任、陸委會聯絡處副處長、陸委會企劃處專門委員、外交部北美司專門委員兼一科科长、外交部駐美代表處國會組秘書

Taiwan needs to catch up in ASEAN: Southbound head cont.

- The new "southbound" policy is centered on nurturing talent and encouraging bilateral exchanges to achieve its goals, and focused on talent cultivation and industrial, trade, cultural, educational, and tourism exchanges.
- The New Southbound Policy Office under the Presidential Office will begin its mission of expanding the Southeast Asian market with a plan aimed at boosting visits by Southeast Asian tourists to Taiwan through visa-free privileges.
- Ministry of Education is set to establish a mechanism to promote reciprocal exchanges between higher education institutions in Taiwan and their counterparts in Southeast Asia.



- 台馬經濟合作會議
- Malaysian-Taiwan Economic Cooperation Committee (MTECC)



Malaysian-Taiwan Economic Cooperation Committee (MTECC)

- The meeting has agreed to embark on collaboration in three main areas as follows:

a) Trade



b) Investment



c) SME Development



- With regard to bilateral investment promotion, MOEA(經濟部) will organize the following activities this year:

a) “Taiwan-ASEAN Strategic Partnership Forum” on 13 July 2016 in Taipei.

b) “2016 Taiwan Business Alliance Conference” on 4 Oct. 2016 in Taipei.

c) An investment mission to Malaysia in the second half of the year.

- Both sides agreed for the working group on investment to identify high value added and knowledge that are high technology investments in the E&E, biotechnology, medical device/ equipment, pharmaceutical, chemical and Halal industries.

MTECC – AREAS OF COOPERATION

Electrical & Electronics*

A close-up photograph of a blue printed circuit board (PCB) with various electronic components and traces.

Food Technology / Products

A photograph of a small green seedling with two leaves growing out of a mound of dark brown soil.

Pharmaceutical

A photograph of a laboratory setting with various glass bottles, flasks, and equipment on a white countertop.

Medical Devices

A photograph of a hand holding a pair of surgical forceps, with a thin, curved medical instrument visible in the background.

Chemical & Petrochemical Products

A photograph of several glass flasks and beakers containing blue liquid, set against a light blue background.

R&D, Commercialisation and Innovation

A photograph of a blue microscope with a lens cap removed, resting on a surface.

Green Technology

A photograph of a solar panel in the foreground and several wind turbines in the background under a blue sky.

Biotechnology

A photograph of a glowing blue, branching, tree-like structure, possibly representing a biological or molecular structure.

HALAL Industry

A composite image featuring the Halal Malaysia logo (a green and white circular emblem with the word 'HALAL' in Arabic and 'MALAYSIA' in English), a plate of food, and a portrait of a man in a suit.



INVESTMENT INCENTIVES AND POLICIES

投資獎勵與政策

INVESTMENT POLICIES 投资政策

100%

Foreign Equity
外国股本



NO
RESTRICTIONS



Repatriation of Funds 资金
本回流无限制



主要的獎勵 Major Incentives

Pioneer Status

新興工業地位

Income tax exemption ranging from 70% or 100%; 5 or 10 years

可享有 5 或 10 年 70 或 100% 的公司稅減免

Investment Tax Allowance

投資賦稅減免

60 or 100% on qualifying capital expenditure; 5 or 10 years

合格資本支出可享有 5 或 10 年 60 或 100% 的投資賦稅減免

Incentives

Reinvestment Allowance

再投資獎勵

60% on qualifying capital expenditure

合格資本支出可獲得 60% 抵減

Import Duty Exemption

免進口稅

For Raw Material, Machinery and Equipment

針對原料，機械及設備等



INVESTMENT OPPORTUNITIES IN THE MANUFACTURING AND SERVICES SECTOR

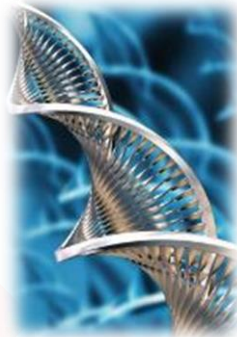
製造業及服務業領域的投資機會

Investment Opportunities in the Manufacturing Sector 製造業領域的投資機會

高科技產品

High technology, capital intensive & knowledge driven industries:

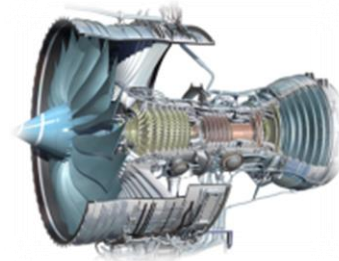
- Alternative Energy Sources
- Biotechnology
- Advanced materials
- Advanced electronics
- Optics and photonics
- Petrochemicals
- Pharmaceuticals
- Medical devices
- ICT
- Aerospace



工業產品

Industries manufacturing intermediate goods:

- Machinery & equipment
- Components & parts
- Moulds and dies



資源型產業

Resourced-based industries:

- Oil & Gas
- Food & Agro based
- Value-added products from natural resources



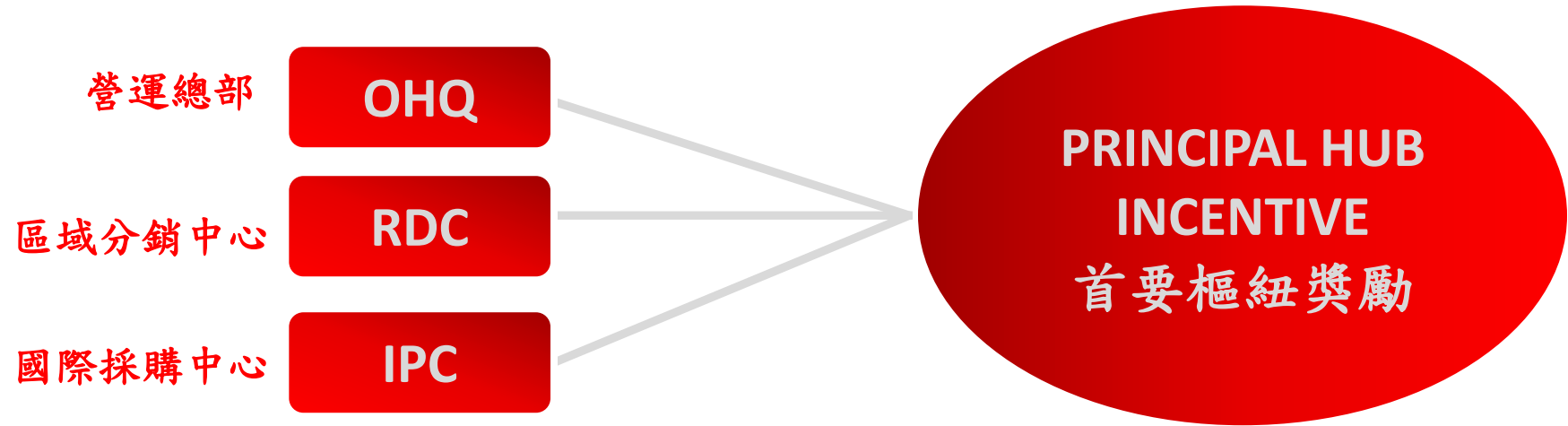
Investment Opportunities in the Services Sector 服務業領域的投資機會

- Principal Hub 首要樞紐
- Business and professional services 商業及其他專業服務
- Environmental Management 環境管理
- ICT services 資通訊技術服務
- Education and training 教育和職業訓練
- Offshore and outsourcing activities 離岸和外包活動
- Logistics 物流
- Healthcare 醫療保健
- Tourism 旅遊



New Principal Hub Incentives 新的首要樞紐獎勵

National Budget 2015 2015 國家財政預算案



- Accommodate increasing trend of global off-shoring activities 容納增長趨勢的全球境外活動
- Strengthen Malaysia's position as competitive regional and global operation base
強化馬來西亞在吸引區域和全球營運中心的競爭力

Malaysia's Ranking in the World 馬來西亞的國際排名

Malaysia Remain an Attractive Investment Location

有吸引力的投資地點



Ease of doing business
REPORT 經商便利度排名報告

WORLD BANK

OUT OF	2013	2014	2015
189	12	20	18



Malaysia is 4th for protecting investors
排名第4 保護投資者



Malaysia ranked among the top 10
economic reformers in the APEC region
前10名亞太地區經濟改革體



GLOBAL
COMPETITIVENESS
REPORT 全球競爭力報告

2012	2013	2014
(144)	(148)	(144)
25	24	20



Malaysia is in the top 20 per cent of the
most competitive countries globally
全球前20%最具競爭力的國家



Malaysia has been upgraded to the
transition towards innovation-driven
stage from efficiency-driven
以效率提升為以創新為驅動力的的轉
型階段



Thank You 謝謝

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