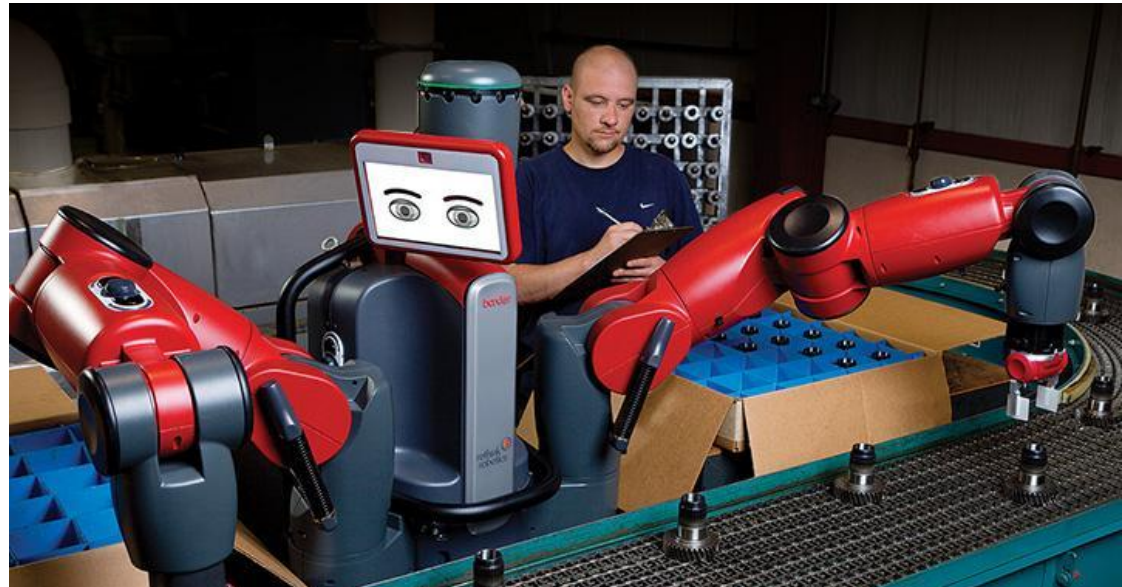




新市場 新機會 台泰合作商機

New Market New Opportunity
Taiwan and Thailand cooperation opportunities

2016/04/26





ABEL LIU

Partner
**Management Consulting,
 Partner
 Advisory Services Dept.
 KPMG in Taiwan**

Function and Specialization

- Industrial and Consumer Markets
- Automotive
- Infrastructure, Government & Healthcare

Country Experience

- Taiwan

Education

- MBA of National Chung Cheng University
- Bachelor Degree – Accounting of FU JEN CATHOLIC University

Professional Qualifications

- Public Economic and Administration Assistant

Key Areas of Experience

- Strategy Align, Organization Design, Cost Analysis and Management Service, BSC, Performance Measure and Management, Compensation Plan, Competence Evaluate and Development, Succession Plan, Core Process Optimization, Information Solution Consulting.

Background

- | | |
|--|---|
| - Management Consulting Partner, KPMG in Taiwan | - Instructor of Taiwan Corporate Governance Association |
| - Sun Spring Metal Corp. Finance Manager | - Instructor of Taiwan External Trade Development Association |
| - T.N. Soong CPA firm Senior Auditor | - Instructor of Taiwan Small Business Association |
| - Instructor of Nation Taichung University of Science and Technology | |

Professional Service Experience

- Strategy and Operation
- Finance Management
- People and Change

Representative Clients

- | | |
|------------------|-------------------|
| - SanYang Motor | - Sinon Group |
| - Taikoo Motor | - ZengHsing Corp. |
| - Taiwan CANON | - Swancor Corp. |
| - Alpha Networks | - Nishoku Corp. |

Publications

- Large Scare Organization Change



全球製造業發展趨

Global Manufacturing Industry Development Trend

■ 資訊消費革命

IT consumption revolution

■ 亞洲缺工問題

Labor shortage issue

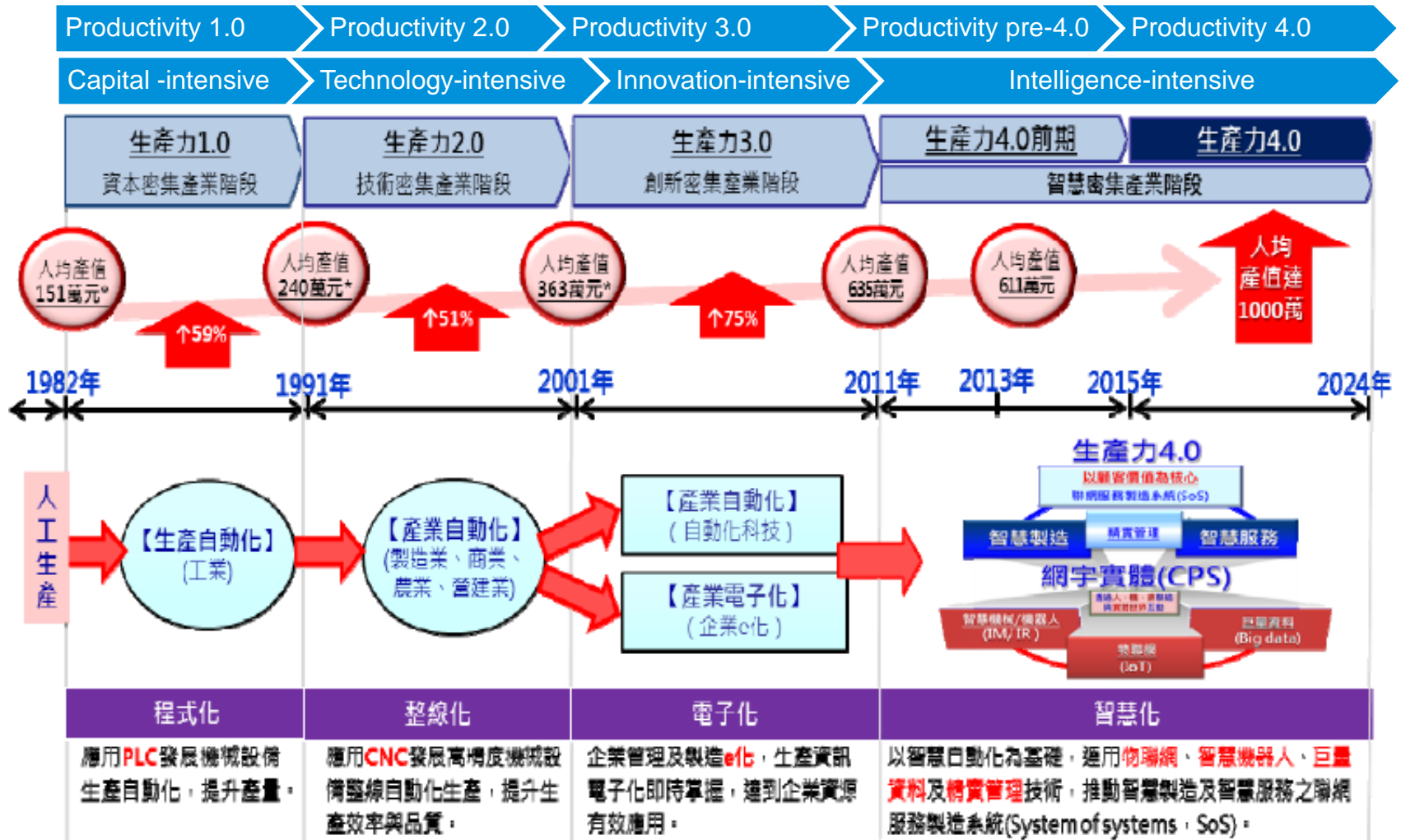
■ 歐美再工業化

Western Reindustrialization



台灣製造業創新轉型現況與展望

Innovation and Transformation Prospects of Taiwan Manufacturing Industry



註：人均產值=製造業生產總額/製造業就業人數(行政院主計處)
2006年以前無製造業生產總額統計，故以生產價值進行推估

泰國製造業面臨的挑戰

Challenges of Manufacturing Industry in Thailand

資源與環境課題

Resources shortage and Environment issues

全球生產要素資源有限
(土地、人力、水電)

面臨環保及永續壓力

市場快速變化

Changing Market Place

- ◆ 產品生命週期短
- ◆ 面對少量多樣與大量客製化需求
- ◆ 製造技術過時

工資上漲

Wages Increases

2013 ~2016 17.6% 



台灣製造與泰國合作商機

Opportunities of Taiwan Manufactures cooperation with Thailand

泰國 Thailand

智慧製造(Intelligent
Manufacture)
節能(Energy Saving)



臺灣 Taiwan

生產力 4.0 (Productivity 4.0)
節能 (Energy Saving)

自動化服務 Automation

- 產品設計
- 物料儲運
- 生產製造
- 系統整合
- 商業服務
- 智慧生活
- 健康生活

資訊服務 Information

- 企業電子化
- 資料平台
- 資訊平台
- 資料分析
- 資料應用
- 電子市集
- 網路通訊

創新 / 管理 Innovation

- 經營管理
- 品質管理
- 知識管理
- 協同合作
- 創新管理
- 創新創業

系統整合 System Integration

- 網宇實體
- 智慧機械/
機器人
- 物聯網
- 巨量資料
- 經實管理

節 能 Energy Saving

- 綠色能源
 - 太陽能光電
 - LED照明光電
 - 風力發電
 - 能源資訊產業
- 智慧電表
- 提高電器能源效率
- 能源技術服務



Thank you



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